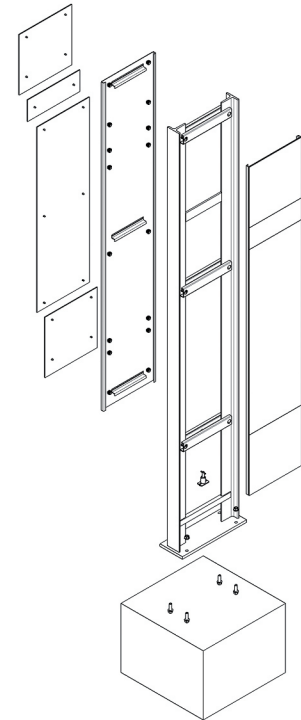


BURRI signposting system

Stands for pedestrians in the City of Zurich



BURRI's signposting system developed by Werner Egli is a modular advancement of BURRI's Soleil poster panel system. The signage stands for Zurich's signposting system represent a modular further development of the original. The printed panels can be divided up as required and added to and replaced without tools. The new digital printing technique with an anti-graffiti surface is equally an innovation for signage systems. The stands were given standard foundations by the civil engineering office. They thus comply with the high requirements for urban furnishings. The design, material and production process are specifically suited to the extreme requirements of public spaces. Recognisability, functionality, flexibility and clarity of content and graphic information are major requirements when it comes to orientation in the city.

Design

- Steel bearing structure consisting of T-beams with foot-plates, hot-dip galvanized and powder-coated anthracite, anti-graffiti.
- Special aluminium crosspieces for attaching the bearer plate
- Bearer plate with Z-angles for attaching exchangeable panels, powder-coated.
- Special square lock for securing the bearer plate.
- 4mm panels with screen or digital print, subsequently given anti-graffiti coating.

Graphics/display elements can be changed without tools

- Bearer plate can be released through hidden square lock
- Removing bearer plate
- Exchanging individual panels
- Re-applying bearer plate
- Securing with square lock

Assembly

On standard concrete foundations for setting in the earth under adequate finished flooring.

Signage & Graphic Design

Werner Egli, Zürich