

Small poster/advertising pillar

Maximum information in the smallest space (registered design)



The small poster/advertising pillar is the complement of the tried and tested Soleil poster media system. It serves the regular display of small posters for events.

Wild bill sticking in the public space of towns and communities causes, besides aesthetic problems, significant costs as well. With the advertising pillar these problems could be solved in numerous towns and communities. Concentrated in the smallest space, cultural events and information of associations are made visible.

Very sturdy, vandalism resistant design for quick mounting on on-site foundation.

Solid steel supporting tube, hot-dip galvanised with aluminium plates as poster-sticking surface.
Base, top and lettering ring in ground chrome steel. Lettering Scotchcal cut black.

Small Advertising Pillar Basel

Design: Elementdesign, Basel



The Small Advertising Pillar Basel was developed specifically for the APG (Public Poster Society) Basel. Aim of this solution: making information for cultural events visible in the urban space in a concentrated and concise manner.

The small advertising pillar designed by Element Design, Basel is an eye-catcher and focuses the attention of the passers-by. A further positive effect: the pillar reduces the escalating wild bill sticking in the cities.

A sturdy and vandal-proof design ensures the necessary durability.

Very sturdy, vandalism resistant design for quick mounting on foundation embedded flush to the ground.

Hot-dip galvanised steel supporting tube, with base plate for mounting on ground fixing with counter plate and foundation tube which is to be set into the ground beforehand on-site. Road surface operations can be completed properly beforehand, quick mounting of the column on site.

Modular construction system for mounting the 12 poster plates and the chrome steel cylinders to the supporting tube. Chrome steel cylinder, lasered, rolled and welded with special hole pattern, ground exterior, powder-coated yellow/green interior, cylinder cut at the top with Scotchcal lettering, black.