

## BURRI Branding Wall - Light Walls

Your advertising message as aesthetic eye-catcher in the room



**With its little overall depth and the frameless appearance, the BURRI Branding Wall is ideally suited as architectural design element or large-scale advertising space. The latest lighting technology with light dispersion panels or lateral lighting with specially construed reflectors ensures bright and consistent illumination at minimum electricity consumption and maximum lifespan. The designs can be printed in one piece in almost any size and tensioned crease-free. For branding walls in the overhead area, the system can also be designed without glass front as large-scale light box.**

### Function/Design

Depending on requirement specifications, overall depth, height, length and purpose of the light wall, completely different design solutions are selected. The mechanics cover consists of toughened safety glass TSG. Thus the height is restricted to approx. 3m. There is no restriction regarding the length. For the inaccessible overhead area, a special Burri system without glass can be implemented as a large-scale light box with an overall depth of approx. 15cm. The minimum overall depth with lighting by means of a light dispersion panel is approx. 10cm. The optimum overall depth with regard to illumination and costs is 25cm. For graphics or advertising a translucent canvas is tightened crease-free in all directions. The length of the canvas is not restricted.

### Electrical components

Consistently bright illumination with the smallest possible number of tubes and rating is top priority.

Minimum overall depth:  
Illumination above Burri Display 3000 with an overall depth of 4.3cm, by means of T5 FL tubes with electronic ballast and light dispersion panels.

From an overall depth of 20cm:  
Illumination by means of track system and reflectors at the top and bottom.

On request particularly long-lasting  
longlife tubes can be installed.